

TRUE TO RINGWOOD

2021 SPONSORSHIPS



REBUILDING OUR SPORT





RINGWOOD BASKETBALL

THE HOME OF THE HAWKS



**350 TEAMS
3000 MEMBERS**

The Ringwood Basketball Association is the biggest sports organisation in Ringwood.

There are over 3000 Basketballers in our Association and there are not many families who haven't visited the Rings Stadium, the Home of the Hawks.

The Hawks are the highest profile sporting team in the area and the senior teams play in the NBL1 competition, the second highest in Australia.

Our Club is incredibly active in the Community with our American players visiting schools and hospitals across Maroondah and beyond.

We are proud of our Club and the impact we have in Maroondah but we need your help.



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SCHOOLS and COMMUNITY PROGRAM



The Ringwood Hawks are very proud of their work in the community and our "Schools and Community Program" is well known throughout Maroon. Our Club is the only Community Association that runs a program of this sort and is totally funded by our Club's members.

Each week Hawks players head out to schools and run basketball sessions at primary schools. We teach the kids some basketball skills and also talk to them about healthy eating and staying fit. The Club have also been able to donate basketballs to schools for use in their sports programs.

Last year the Hawks attended 16 schools, 2 hospitals and visited sick/injured kids at their homes to brighten their day. The Club also supported a little known charity called the Aussie Clubfoot Kids, and helped raise awareness and provided support to the families who have children effected by this disability.



The Hawks are PROUD of their positive impact on the kids and on our Community,

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NBL1

HAWKS IN NATIONAL SPOTLIGHT

The Ringwood Hawks are a member of the no.1 winter Basketball League in Australia called NBL1.

There are teams based all over Australia in different divisions but the Hawks are in the South Conference which is widely regarded as the best.

With every game telecast live online, the coverage of NBL1 is extensive on all media platforms and is very popular.



Hawks games are regularly sold out. Our American and International players are popular thanks to their work in the Maroondah community.



The Hawks will face teams from Tasmania, Bendigo, Ballarat, Albury Wodonga and Mount Gambier in 2021.

The Hawks are the only Ringwood based team to be playing in a National competition in any sport.



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TOURNAMENTS

JUNIOR TOURNEYS IN RINGWOOD

There are some massive junior Basketball tournaments held in Ringwood that bring people from all over Australia.

The Australia Day weekend is one of the Worlds largest tournaments with 1500 teams descending on Eastern Melbourne and filling our stadiums with thousands of players and spectators

The Queens Birthday tourney is another massive event bringing the best junior teams from all over Australia to Ringwood.

Our Stadiums have approximately 400,000 attendees per year making them one of the most visited venues in Maroondah.

The Ringwood Basketball Association is easily the biggest sporting Club in. Maroondah.



MEMBERSHIP CARDS

GAME ENTRY AND MORE



Each year the Hawks produce 2000 member cards that have a dual purpose.

Apart from giving families free entry in to NBL1 games, the back of the card has Club Sponsors logos. Some sponsors offer a 10% when a member shows their card..

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NAMING RIGHTS



- ◆ 2 x 3.6m x 1.2m signs displayed at Maroondah Stadium in prime position for 12 months
- ◆ The Ringwood <<Your Name Here>> Hawks will carry your name for the 2019 season
- ◆ Full page advertising in all Hawks home programmes and publications
- ◆ Full colour framed team photo for display in your business
- ◆ Invitation to all Club functions (2 tickets) including post game functions with players
- ◆ 10 x fully transferable season tickets
- ◆ Extensive advertising on the Hawks website: www.ringwoodhawks.com.au
- ◆ Advertising on Hawks Facebook page plus 1 x Facebook advertising promotion every 2 weeks
- ◆ Sponsors only networking opportunity - 3 x designated Home Games each year including free drinks

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GOLD PACKAGE



- ◆ 2 x 2.4m x 1.2m signs displayed at Maroondah Stadium in prime position for 12 months
- ◆ Full page advertising in all Hawks home programmes and publications
- ◆ Full colour framed team photo for display in your business
- ◆ Invitation to all Club functions (2 tickets) including post game functions with players
- ◆ 6 x fully transferable season tickets
- ◆ Extensive advertising on the Hawks website: www.ringwoodhawks.com.au
- ◆ Advertising on Hawks Facebook page plus 1 x Facebook advertising promotion every 3 weeks
- ◆ Sponsors only networking opportunity for 2 people - 3 x designated Home Games each year including free drinks
- ◆ 2 x Ringwood Hawks team t-shirts

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SILVER PACKAGE

\$4000

- ◆ 1 x 2.4m x 1.2m sign displayed at Maroondah Stadium in prime position for 12 months
- ◆ 3/4 page advertising in all Hawks home programmes and publications
- ◆ Full colour framed team photo for display in your business
- ◆ Invitation to all Club functions (2 tickets) including post game functions with players
- ◆ 6 x fully transferable season tickets
- ◆ Extensive advertising on the Hawks website: www.ringwoodhawks.com.au
- ◆ Advertising on Hawks Facebook page plus 1 x Facebook advertising promotion every 4 weeks
- ◆ Sponsors only networking opportunity for 2 people - 3 x designated Home Games each year including free drinks
- ◆ 2 x Ringwood Hawks team t-shirts



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BRONZE PACKAGE

\$2500

- ◆ 1 x 2.4m x 1.2m sign displayed at Maroondah Stadium in prime position for 12 months
- ◆ 1/2 page advertising in all Hawks home programmes and publications
- ◆ Full colour framed team photo for display in your business
- ◆ Invitation to all Club functions (2 tickets) including post game functions with players
- ◆ 6 x fully transferable season tickets
- ◆ Extensive advertising on the Hawks website: www.ringwoodhawks.com.au
- ◆ Standard logo advertising on Hawks Facebook page plus 1 x Facebook advertising promotion every 6 weeks
- ◆ Sponsors only networking opportunity for 2 people - 3 x designated Home Games each year including free drinks
- ◆ 2 x Ringwood Hawks team t-shirts



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SIGNAGE

\$750

- ◆ 1 x 2.4m x 1.2m sign displayed at Maroondah Stadium in prime position for 12 months
- ◆ 1/4 page advertising in all Hawks home programmes and publications
- ◆ Full colour framed team photo for display in your business
- ◆ Invitation to all Club functions (2 tickets) including post game functions with players
- ◆ 4 x fully transferable season tickets
- ◆ Extensive advertising on the Hawks website: www.ringwoodhawks.com.au
- ◆ Sponsors only networking opportunity for 2 people - 3 x designated Home Games each year including free drinks



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Junior MEMBER

\$200 PER YEAR

- ◆ 1 x Family Home Game Membership (2 Adults and 2 Kids)
- ◆ 1 x 2021 style Hawks NBL1 Jersey of your favourite Player
- ◆ 1 x Hawks Team poster signed by all Players
- ◆ Your name in the Hawks Game Day Program
- ◆ 1 x 45 minute Coaching session with an NBL1 Hawks player



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2021 SPONSORSHIP INFORMATION

CONTACT NAME:

COMPANY NAME:

ADDRESS:

TELEPHONE:

EMAIL:

TYPE OF BUSINESS:

SPONSORSHIP PACKAGE SELECTED:

SIGNATURE:

Email coach@ringwoodbasketball.com

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NOTE: PLEASE FORWARD ALL SIGNAGE/ADVERTISING MATERIAL TO THE CLUB AT YOUR EARLIEST CONVENIENCE TO PROVIDE US ADEQUATE TIME FOR INSTALLATION.